



# Product Detailer

Foods and Beverages



## Real Range

### Real Mixed Fruit

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125ml	40	10%



### Real Pomegranate

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125 ml	40	10%



## Réal Guava



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%

## Réal Litchi



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125 ml	40	10%

## Réal Orange

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



## Réal Cranberry

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



## Réal Apple

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%
125ml	40	10%



## Réal Pineapple

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



## Réal Mango

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



## Réal Mosambi

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%



## Réal Grape



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%
180 ml	30	13%

## Réal Tomato



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal Aloe+Kiwi



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal Alphonso Mango



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal Mixed Berries

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



## Réal Jamun Plus

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



## Réal Pink Guava



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal Peach



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal Plum



SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%

## Réal PET Range

### Réal Mixed Fruit



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

## Réal Guava



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

## Réal Pomegranate



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

## Réal Litchi



SKU	Case Size (Units)	Retail Margin
200 ml	24	10%
500 ml	24	10%

## Réal Masala Range - Ethnic Range

Masala Mix Fruit, Masala Pomegranate, Masala Guava, Masala Aampanna & Masala Sugarcane



Variant	SKU	Case Size (Units)	Retail Margin
Masala Mixed Fruit	1 Lt	12	13%
Masala Pomegranate	1 Lt	12	13%
Masala Guava	1 Lt	12	13%
Masala Aampanna	1 Lt	12	13%
Masala Sugarcane	1 Lt	12	13%

## Real Vitamin Boost Range

### Guava, Litchi & Mixed Fruit



Variant	SKU	Case Size (Units)	Retail Margin
Guava	1 Lt	12	13%
Litchi	1 Lt	12	13%
Mixed Fruit	1 Lt	12	13%

## Real Activ Range

### 100% Apple, 100% Orange & 100% Mixed Fruit



Variant	SKU	Case Size (Units)	Retail Margin
Apple	1 Lt	12	13%
Orange	1 Lt	12	13%
Mixed Fruit	1 Lt	12	13%

## 100% Apple & Mixed Fruit Juice

Variant	SKU	Case Size (Units)	Retail Margin
Apple	200ml	30	25%
Mixed Fruit	200ml	30	25%



## Real Fruit Veggie Range

**100% Activ Beetroot Carrot,  
100% Activ Orange Carrot &  
100% Activ Cucumber Spinach**

Variant	SKU	Case Size (Units)	Retail Margin
Beetroot Carrot	1 Lt	12	13%
Orange Carrot	1 Lt	12	13%
Cucumber Spinach	1 Lt	12	13%



## Active Fiber Range

### Activ Fiber Multi Fruit

SKU	Case Size (Units)	Retail Margin
1 Lt	12	13%



## Real Coconut Water Range

### 100% Coconut Water

SKU	Case Size (Units)	Retail Margin
1 Lt Tetra	12	10%
200 ml PET	60	10%
200 ml Tetra	30	10%



## Coconut Water with Alovera & Lemon



SKU	Case Size (Units)	Retail Margin
200 ml	60	10%

## Real Koolerz

### Koolerz Mango



SKU	Case Size (Units)	Retail Margin
140 ml	40	10%

## Réal Mango Pet

### Réal Mango

SKU	Case Size (Units)	Retail Margin
250 ml	24	10%
600 ml	24	10%
1200 ml	12	10%
2 lt	6	10%



## Réal Milkshakes

### Bourbon Chocolate & Morrocan Coffee

Variant	SKU	Case Size (Units)	Retail Margin
Bourbon Chocolate	180ml	30	10%
Morrocan Coffee	180ml	30	10%



## Chocolate, Vanilla, Strawberry & Mango

Variant	SKU	Case Size (Units)	Retail Margin
Belgian Chocolate	180 ml	30	10%
French Vanilla	180 ml	30	10%
Strawberry	180 ml	30	10%
Alphonso Mango	180 ml	30	10%



## Soya Drink

### Chocolate, Vanilla & Sugar Free

Variant	SKU	Case Size (Units)	Retail Margin
Chocolate	1 Lt	12	10%
Vanilla	1 Lt	12	10%
Sugar free	1 Lt	12	10%



## Almond Milk

SKU	Case Size (Units)	Retail Margin
1 Lt	12	15%



## Real Fizz

### Apple, Jeera Cola & Lemon

Variant	SKU	Case Size (Units)	Retail Margin
Apple	150 ml	30	10%
Jeera Cola	150 ml	30	10%
Lemon	150 ml	30	10%
Apple	250 ml	30	10%
Jeera Cola	250 ml	30	10%
Lemon	250 ml	30	10%
Apple	600 ml	24	10%
Jeera Cola	600 ml	24	10%
Lemon	600 ml	24	10%



Apple & Orange

Variant	SKU	Case Size (Units)	Retail Margin
Apple	200ml	30	25%
Orange	200ml	30	25%



Aloe Power Range

Aloe Kiwi, Aloe Guava, Aloe Mixed Fruit & Aloe Anar

Variant	SKU	Case Size (Units)	Retail Margin
Aloe Kiwi	1 Lt	12	13%
Aloe Guava	1 Lt	12	13%
Aloe Mixed Fruit	1 Lt	12	13%
Aloe Anar	1 Lt	12	13%
Aloe Kiwi	250 ml	30	13%
Aloe Guava	250 ml	30	13%
Aloe Mixed Fruit	250 ml	30	13%
Aloe Anar	250 ml	30	13%



**Homemade Ginger Garlic Paste**



SKU	Case Size (Units)	Retail Margin
25 gm	300	15%
100 gm	120	15%
200 gm	60	15%
400 gm	30	15%

**Hommade Ginger, Garlic & Tamarind Paste**



SKU	Case Size (Units)	Retail Margin
200 gm	60	15%

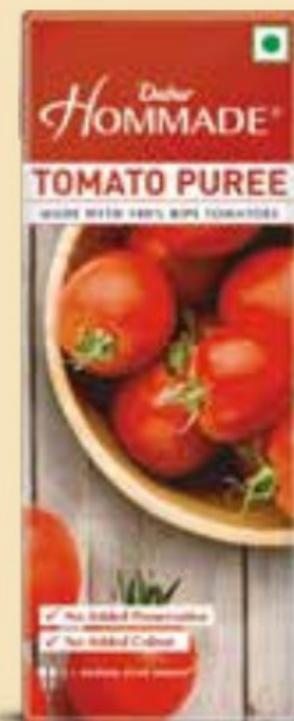
## Hommade Coconut Milk

SKU	Case Size (Units)	Retail Margin
200 ml	30	12%



## Hommade Tomato Puree

SKU	Case Size (Units)	Retail Margin
200 gm	30	10%



## Hommade Lemoneez



SKU	Case Size (Units)	Retail Margin
250 ml	30	15%

*Capsico*

## Capsico Red Pepper Sauce



SKU	Case Size (Units)	Retail Margin
60 gm	48	15%

Homemade Mango, Mixed, Green Chilli & Lime Pickle



SKU	Case Size (Units)	Retail Margin
400 gm	24	15%

Homemade Stuffed Red Chilli Pickle



SKU	Case Size (Units)	Retail Margin
400 gm	24	15%

## Hommade Chutney

### Hommade Sweet Tomato & Garlic Chutney

SKU	Case Size (Units)	Retail Margin
200 gm	48	10%
200 gm	48	10%



### Hommade Coriander Chutney

SKU	Case Size (Units)	Retail Margin
200 gm	48	10%



### Hommade Imli Sauce

SKU	Case Size (Units)	Retail Margin
90 gm	120	10%



## Hommade Masala

### Hommade Tasty Masala

SKU	Case Size (Units)	Retail Margin
6 gm	864	10%



## Flavouring Agents

### Keora Water

SKU	Case Size (Units)	Retail Margin
250 ml	30	12%



### Gulabari Zaika

SKU	Case Size (Units)	Retail Margin
250 ml	30	15%



Ghee

## Dabur Ghee

SKU	Case Size (Units)	Retail Margin
1 Lt	12	10%



Mustard Oil

## Dabur Cold Pressed Mustard Oil

SKU	Case Size (Units)	Retail Margin
1 Lt	12	10%



**Sharbat E Azam**

SKU	Case Size (Units)	Retail Margin
750 ml	12	12%

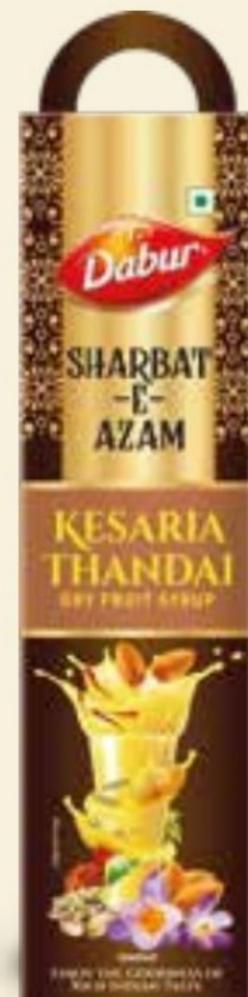


**Rose Sharbat & Khus Sharbat – E – Azam**

SKU	Case Size (Units)	Retail Margin
750 ml	12	12%

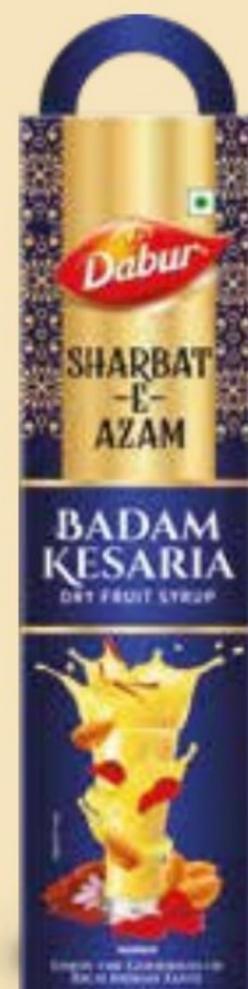


## Dabur SEA Kesaria Thandai



SKU	Case Size (Units)	Retail Margin
750 ml	12	20%

## Dabur SEA Badam Kesaria



SKU	Case Size (Units)	Retail Margin
750 ml	12	20%

## Real Health Peanut Butter

**100% Natural Creamy, 100% Natural Crunchy & Chocolate Creamy**

Variant	SKU	Case Size (Units)	Retail Margin
100% Natural Creamy	350 gm	24	12%
100% Natural Crunchy	350 gm	24	12%
100% Natural Crunchy	1 Kg	12	12%
Chocolate Creamy	350 gm	24	12%



## Dabur Hommade Gulab Jamun

**Gulab Jamun Mix, Kesar Gulab Jamun Mix & Elaichi Gulab Jamun Mix**

Variant	SKU	Case Size (Units)	Retail Margin
Hommade Gulab Jamun Mix	175 gm	90	12%
Hommade Kesar Gulab Jamun Mix	175 gm	90	12%
Hommade Elaichi Gulab Jamun Mix	175 gm	90	12%

