



# *Indian Food Expert*





# The rich heritage



## HERITAGE

While its history nears the century mark, MTR Foods stands tall as an Indian heritage brand. A popular household name today, MTR Foods is synonymous with authentic Indian cuisine. With a diverse portfolio including breakfast, lunch and dinner, snacks and desserts that cover every meal occasion, MTR unifies India tastefully - making the homemaker the 'hero'. Blending authentic Indian flavours in modern formats, MTR Foods keeps abreast with the evolving tastes of India. Culinary secrets that have been protected and handed down over the generations are evolved into truly authentic recipes from their region of origin and packaged in innovative and convenient formats.

## GLOBAL REACH

MTR has its footprints across the globe. Currently we are present in 31 different countries.

## QUALITY



## MTR TODAY

In 2007 MTR Foods formed an official partnership with Nordic conglomerate Orkla.



The MTR of today is your friend in everyday life and promises to help you serve the authentic taste of India to your family.





Stretch your imagination with Laban Stretchy Man- Fruit flavor chews in four delicious flavors of strawberry, mango, orange & green mango.





# 3-min Breakfast

**India ka breakfast.**

MTR 3 Minute Breakfast is the perfect answer to your Taste Vs Convenience puzzle on crazy weekday mornings. With our new range, a serving of hot, mouth-watering Indian breakfast is ready in just a few minutes!







**JUST ADD HOT WATER**

**3-Minute Breakfast range**

Vegetable Upma

Magic Masala Upma

Poha Regular

Khatta Meetha Poha

Oats Homestyle Masala

Kesari Halwa





# Breakfast Mix

**Taste the recipe  
of years of culinary  
expertise.**

The MTR range of Mixes are not just 100% vegetarian, but are also subjected to the most rigorous quality procedures to ensure that you get deliciously consistent results every time you use them. All you need to do is simply follow our step-by-step instructions on the pack to re-create the best-loved and traditional favorites of Indian cuisine.

MTR is the original inventors of Rava Idli in the Breakfast Mixes Category.





## Classic Breakfast Mixes

Dosa Mix  
Rice Idli Mix  
Rava Dosa Mix  
Rava Idli Mix  
Plain Upma Mix  
Masala Upma Mix

Available in different pack sizes

## Classic Breakfast Mixes

Uttappam Mix  
Khaman Dhokla Mix  
Sambar Mix  
Masala Idli Mix  
Vada Mix  
Badam Drink Mix

Available in different pack sizes

## Multigrain mixes

Multigrain Dosa Mix  
Oats Idli Mix  
Ragi Dosa Mix

Available in different pack sizes





# Masalas

## Authentic spices for everyday meals.

Spices form an integral part of everyday cooking and we at MTR understand this. Hence, we take great care in making them. We follow the authentic process of making spices, by ensuring that the purest ingredients are used which are 'pounded to perfection' to give you the right blend of spices. These spices help you in creating authentic tasting dishes for your family.

Our South Indian Range of spices are a favourite among the consumers due to its unique and authentic blend.

### Masalas

Sambar Powder  
Spicy Sambar Powder

Rasam Powder

Bisibele Bhath Masala  
Vangi Bhath Powder  
Biryani Masala  
Pulao Masala

Idli/Dosa/Chili Chutney Powder  
Parupu Podi

Special Garam Masala  
Channa Masala  
Pav Bhaji Masala  
Chaat Masala





# Rice Meals

**It's time to #MakeRiceNice!**

Rice Masala Dishes like Puliogare, Lemon Rice & Tomato Rice form an integral part of southern cuisine both as meal accompaniments and breakfast/ tiffin items. MTR Rice Masalas provide you authentic taste in a convenient masala format. All you need to do is add the Rice Masalas to hot oil and mix with Rice! Now Enjoy 3 Delicious Rice Masalas in 3 easy steps!

## Rice Meals

Puliogare Powder  
New Lemon Rice Powder  
New Tomato Rice Powder  
Puliogare Paste





# Spices

**Authentic spices  
for everyday meals.**

At MTR Foods, we believe that the best quality combines the best of both worlds. And nothing speaks more of this belief than our Pure Spices range. We combine the latest technology with age-old fine-pounding techniques.

Join us on a journey of discovery as we uncover the rich tastes and vivid flavors of 3 of India's most authentic spices; each one playing an important role in most regional cuisines.







Available in different pack sizes





# Ready To Eat

**Enjoy the taste of  
hand cooked meal.**

The MTR Ready-To-Eat range of products cover extensive delicious recipes from the North and South of India, and gives you the authentic taste of fresh home cooked food. All the products on our Ready-To-Eat menu are natural, preservative-free and 100% vegetarian.





## Ready to eat Curries

Alu Mutter  
Alu Palak  
Bhindi Masala  
Dal Fry  
Dal Makhani  
Dal Palak  
Rajma Masala  
Chana Masala

## Ready to eat Curries

Sambar  
Mutter Paneer  
Navarathan Kurma  
Shahi Paneer  
Palak Paneer  
Paneer Butter Masala  
Paneer Makhani  
Panner Tikka Masala  
Pav Bhaji  
Rajma Chawal

## Ready to eat Rice

Bisibelebath  
Rasam Rice  
Sambar Rice  
Tomato Rice  
Jeera Rice  
Vegetable Pulao  
Lemon Rice  
Masala Rice  
Pongal

## Ready to eat

Dal Fry and Basmati Rice meal Combo  
Dal Makhani and Basmati Rice meal Combo  
Chana Masala and Basmati rice meal Combo  
Rajma Masala and Basmati Rice meal combo  
Paneer Butter Masala and Veg Pulao meal combo  
Mutter Paneer and Veg Pulao meal combo





# Sweet Mixes

**Sweeten up your special occasions.**

Every celebration, big or small, is now sweeter with MTR Foods! Our menu includes a wide range of Sweet Mixes - a tribute to Indian traditions of family and good food.

Sweetening up your special occasions or even a regular meal, now takes no time at all!









# Ready To Eat Sweets

**Delicacies to treat  
your taste-buds.**

Treat your taste-buds with MTR Foods' ready to eat Sweets. With no added artificial preservatives, be sure to savour mouthwatering delicacies to end your meals on a sweet note, always.





*Ready to eat Sweets*

Gulab Jamun

Rasogolla

Available in different pack sizes





# Beverages

**Feel the goodness of milk  
with real bits of almond.**

MTR Foods provides a range of premium quality beverages which are authentic in taste and also filled with the goodness of natural ingredients. Our milk and almond based beverages are available in three flavours - Almond, Cardamom and Rose.





Badam Drink  
Cardamom Drink  
Rose Drink

**BADAM**  
**CARDAMOM**  
**ROSE**



# Vermicelli

MTR vermicelli is made using a special process that ensures it is non-sticky and does not form into lumps. You can use the delicious MTR vermicelli to make savoury upma, toss it with boiled vegetables for a wholesome pulao or make a creamy, sweet kheer for the perfect dessert.

Roasted Vermicelli

Vermicelli

Rice Sevai

Available in different pack sizes





# Pickles

Our wide range of signature pickles are made only with traditional recipes. Carefully selected fruits and vegetables are pickled with the finest oils and spices under the most hygienic conditions to produce pickles of supreme taste.

Garlic Pickle  
Lime Pickle  
Mango Avakai Pickle  
Mango Full Pickle  
Mango Slice Pickle  
Mango Thokku Pickle  
Mixed Vegetable Pickle  
Tomato Pickle

Available in different pack sizes







**Restaurant magic at home.  
In 15 minutes.**

Rasoi Magic is more than a symbol of good taste - it is the true symbol of international quality and customer delights. So each time you open a Rasoi Magic packet - you open a sachet full of reliability!





### Vegetarian Spice Mixes

Amritsari PaneerTikka Mix  
Chana Masala Mix  
Dal Makhani Mix  
Dum Alu Mix  
Malai Kofta Mix  
Methi Mutter Malai Mix  
Misal Rassa Mix  
Mutter Paneer Mix  
Palak Paneer Mix  
Paneer Bhurji Mix  
Paneer Butter Masala Mix

### Vegetarian Spice Mixes

Paneer Deewani Handi Mix  
Paneer Makhanwala Mix  
Paneer Tawa Mix  
Paneer Tikka Mix  
Pav Bhaji Mix  
Sambar Mix  
Shahi Paneer Mix  
Veg Biryani Mix  
Veg Kadhai Mix  
Veg Kolhapuri Mix

### Vegetarian Spice Mixes

No Onion No Garlic

Methi Mutter Malai Mix  
Mutter Paneer Mix  
Palak Paneer Mix  
Paneer Btr.MasalaMix  
Paneer Makhanwala Mix  
Paneer Tikka Mix  
Pav Bhaji Mix  
Veg Kadhai Mix  
Veg Kolhapuri Mix