



About Adani Wilmar Limited

Adani Wilmar Limited (AWL) stands as a prominent player in the Indian FMCG sector, providing a comprehensive selection of essential kitchen products, including edible oils, wheat flour, rice, pulses, and sugar to meet the diverse needs of Indian consumers. We offer a wide variety of brands designed to cater to a broad spectrum of price points, targeting different customer segments.

Our flagship brand, 'Fortune', ranks among India's best-selling edible oil and food brands. The product portfolio extends beyond edible oils and encompasses packaged foods like wheat flour, rice, pulses, besan, sugar, soya chunks, and cereals-based items, such as ready-to-cook khichdi and biryani kits.

In addition to the consumer-focused offerings, AWL also supplies a diverse range of essential products for various industries, including oleochemicals, castor oil and its derivatives, and de-oiled cakes. Our HPC (Home and Personal Care) category, branded as Alife, includes products like soaps and hand wash, further contributing to their extensive product line.

Edible Oils



Rich in
Vitamin-E

Sun Lite

Refined Sunflower Oil

Made with the H.A.R.T. process which makes it light, safe, and healthy
Keeps skin healthy
Contains mainly polyunsaturated fatty acids which helps keep heart healthy

SKU size: PET - 1, 1.5, 1.8, 2, 3, 5 ltr | JAR - 5 ltr, 15 ltr, 20 ltr



Rich in
Omega 3

Soya Health

Refined Soybean Oil

Light, odourless and healthy
Helps maintain a healthy heart
Contains PUFA - an essential fatty acid for reducing cholesterol levels

SKU size: PET - 1, 1.8, 2, 3, 5 ltr | JAR - 5 ltr, 15 ltr, 20 ltr



Rich in
Vitamin
A & E

Kachi Ghani

Pure Mustard Oil

Made traditionally from first-pressed mustard seeds
Preserved pungency enhances food taste and appetite
Wards off indigestion

SKU size: PET - 500 ml, 1 ltr | JAR - 5 ltr



Rich
Flavour
& Aroma

Grounutt Activ Oil

Refined Groundnut Oil

Helps maintain a healthy heart
Contains monounsaturated fatty acid (MUFA)
Ideal for deep frying

SKU size: PET - 1 ltr | JAR - 5 ltr



Light & contains
High amounts
of natural
antioxidants

Cotton Lite

Refined Cottonseed Oil

Natural antioxidants that help in boosting immunity
Squalene helps in providing younger skin
High smoke point makes it suitable for frying

SKU size: PACK - 1 ltr | JAR - 5 ltr



Rich in heart
healthy nutrient
Gamma
Oryzanol

Rice Bran Health

Physically Refined Rice Bran Oil

Rich in Vitamin-E
Great for deep frying
Enhances the flavour of fried foods with natural taste

SKU size: PET - 1 ltr | JAR - 5 ltr

Edible Oils

Xpert Range



Rich in
Vitamin
A & D

Pro Immunity Oil

Improves vision, bones and immunity
Manages heart health
Power of 100+ antioxidants
Vitamin-E helps against viral infections

SKU size: JAR - 5 ltr



Manages
Blood
Sugar
Levels

Pro Sugar Conscious Oil

Reduces risk of diabetes
An oil for the entire family
Manages blood pressure

SKU size: JAR - 5 ltr



Contains
SFA, MUFA,
and PUFA

Total Balance Oil

Balance of 3 oils
Ideal balance of Omega 3
and Omega 6
Goodness of Flaxseed Oil

SKU size: JAR - 5 ltr



Basmati Rice



Perfectly aged rice grain with 2x elongation

Biryani Classic

World's Longest Grain Premium Basmati Rice

Gives your dish a royal taste and appeal
Slender and fluffy grains
Aromatic and sweet taste

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Ideal for all types of Biryani

Biryani Special Basmati Rice

Extra-long grains
Non-sticky grain texture
Perfect taste and texture
Pristine white grains

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Super on taste, super on value

Super Basmati Rice

Long and slender grains
Soft and fluffy for the perfect cooking experience
Non-sticky grain texture
Best suited for experimental and versatile cooking

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Best choice for your everyday delicacies

Everyday Basmati Rice Full Grain

Exceptional fluffiness
Non-sticky grain texture
Available in a variety of grain sizes
Provides value for money

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Regional Rice



Short and thick grains with rich flavours



Kalam Premium Rice
Superior quality
Complements various dishes
Absorbs rich flavours
Cooks to perfection

SKU size: 10 kg, 30 kg

Long-grain rice



Sona Masoori Regular Rice
Superior quality
Hygienically packed for freshness
Elevates your daily cooking into a masterpiece
Aromatic and lightweight rice

SKU size: 5 kg, 10 kg, 30 kg

Distinct aroma and delicate flavour



Wada Kalam Rice
Slender grains
Versatile usage
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Traditional flavours and majestic aroma



Premium Gobindobhog Rice
Aromatic grains
Rich in Carbohydrates
Short grains
Straight from the paddies of Eastern India

SKU size: 1 kg, 5 kg, 30 kg

Fluffiness on cooking



Premium Minikit Rice
Aromatic grains
Perfect for everyday cooking
Long grains
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Perfect for Bengali cuisine



Premium Banskathi Rice
Aromatic grains
Rich in Vitamins
Non-sticky texture
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Non-sticky grains and superior taste



Gujarat Special Jeerasar Rice
Suitable for daily consumption
Non-sticky grains and superior taste
Appealing appearance
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Flours



100%
Atta,
0%
Maida

Chakki Fresh Atta

Natural chakki process retains the goodness and natural taste
Rich in dietary fibre
Soft and fluffy rotis
Made from highest quality wheat

SKU size: 5 kg, 10 kg



Made from 100% chana dal

Besan

Processed from best quality chickpeas
Assures quality with 25+ tests
Hygienically processed
Advanced grinding technology retains the flavour and aroma of natural chana dal

SKU size: 500 g, 1 kg, 20 kg



Made from the highest quality wheat

Rawa

Perfect for sweets and breakfast
Untouched by hands
Processed to retain the natural taste and flavour
Keeps nutrients intact

SKU size: 500 g, 1 kg, 20 kg



Source of protein and dietary fibre

Suji

Soft and refined flour
Perfect for sweets and breakfast
Untouched by hands
Hygienically processed

SKU size: 500 g, 1 kg, 20 kg



Made from high quality wheat

Maida

Soft and refined flour
Untouched by hands
Hygienically processed
All-purpose flour

SKU size: 500 g, 1 kg, 20 kg



Sugar

Sulphur-free processing



Fortune Sugar

Safe & Sulphur-free

International standards of hygiene and purity

Easy to dissolve double-refined sugar

Made from 100% natural sugarcane

Fully automatic refinery ensures every crystal's purity

SKU sizes: 5 kg, 10 kg, 30 kg



Soya Chunks



15x more protein

Regular, Mini and Granules

9 essential amino acids

99% fat-free

Super soaking capabilities making it soft, delicious and easy to digest

Contains essential vitamins, minerals and fibers

Plant-based protein



Soya Granules

Soya Chunks

Mini Soya Chunks

SKU size: 200 g, 1 kg



Pulses

Sortex cleaned



Kala Chana
(Black Chickpea)



Kabuli Chana Whole
(White Chickpea)



Rajma Chitra
(Speckles Kidney Beans)



Arhar Dal
(Red Gram)



Masoor Malka
(Red Split Lentils)



Masoor Malka (Desi)
(Red Split Lentils - Small)



Moong Dal
(Split Moong Beans)



Sona Moong Dal
(Split Moong Beans - Small)



Chana Dal
(Split Chickpea)

Sourced from best farms
Untouched by hands
Unpolished
Free from adulteration
Rich source of protein
Comes with natural taste and flavour.

SKU size: 500 g



Biryani Kits



Authentic
taste

Hyderabad Biryani Kit

All-in-one Biryani Kit

(Pack includes aromatic basmati rice, Hyderabad biryani paste, whole spices, and Burani raita seasoning)

No artificial colours or preservatives

Ready in 3 simple steps

Easy to cook under 30 minutes

Can add vegetables / chicken / meat

SKU size: 24 x 339 g



Flavours of
authentic
Lucknowi
spices

Lucknowi Biryani Kit

All-in-one Biryani Kit

(Pack includes aromatic basmati rice, Lucknowi biryani paste, whole spices, and raita seasoning)

No artificial colours or preservatives

Ready in 3 simple steps

Easy to cook under 30 minutes

Just add vegetables / chicken / meat

SKU size: 24 x 339 g



Super Food Khichdi

Goodness of 5 Super Grains



Bengali Bhog Khichuri Super Food Millet

Helps keep your blood sugar in check
Boosts your immunity
Stabilises your cholesterol levels
Full of rich fibres and necessary minerals like Omega 3
Provides a wholesome meal

SKU size: 200 g x 5 x 12



Gujarati Khichdi Super Food Millet

Helps keep your weight in check
Full of rich fibres and necessary minerals like Omega 3
Authentic regional ingredients
Power of millets and seeds for nourishment
Takes full care of your skin and keeps it healthy

SKU size: 200 g x 5 x 12



Achaari Khichdi Super Food Millet

Helps keep your blood sugar in check
Full of rich fibres and necessary minerals like Omega 3
Authentic regional ingredients
Provides a wholesome meal
Takes full care of your skin and keeps it healthy

SKU size: 200 g x 5 x 12



Punjabi Khichdi Super Food Millet

Boosts your immunity
Stabilises your cholesterol levels
Best quality regional rice and dal
Power of millets and seeds for nourishment
Provides a wholesome meal

SKU size: 200 g x 5 x 12



Specialty Fats

Elevate Your Culinary Creations

A one-stop solution for all your bakery needs, we have an exceptional range of Premium Fats, Fryola Oils and Lauric Fats that lets you make delectable delicacies.



Premium Fats



WilCake 4000 Salted and Unsalted

Premium quality industrial margarine. Specially prepared for cake manufacturing

Provides both richness and stability to cakes without jeopardising flavour

Provides fewer calories per serving than solid fat

Rich source of heart-healthy unsaturated fat

SKU size: 15 kg BIB



WilCake 4100 Salted and Unsalted

Provides rich and premium finish. Excellent aeration and spreading properties for cake icing. Ideal for cake decoration

SKU size: 15 kg BIB



WilPuff 4000

Premium quality industrial margarine. Specially prepared for puff and kharai manufacturing

Provides both richness and stability to puffs/kharis without jeopardising flavour

Provides fewer calories per serving than solid fat

Rich source of heart-healthy unsaturated fat

SKU size: 15 kg BIB



WilShort 4900 Aerated and Non-aerated

Produced from select vegetable oils under controlled conditions. Suitable for biscuit manufacturing. Contributes to tenderness, richness and improved organoleptic quality of biscuits

Excellent dough binding properties. Gives good spread ratio to produce crispier and tastier biscuits and cookies

SKU size: 15 kg BIB



WilShort 4901

Aerated and Non-aerated

Bakery shortening produced from select vegetable oils under controlled conditions

Made using world-class technology

Aeration makes creaming easier and blends well with sugar and flour

Aeration with nitrogen provides high volume for light creams, long-lasting freshness and colour

Controlled process conditions ensure soft, smooth and glossy finish to the product

SKU size: 15 kg BIB



WilShort 3710

Premium quality bakery shortening

Manufactured under controlled conditions from select vegetable oils

Good plasticity over a wide temperature range

Ensures good layered structure

Suitable for premium quality puffs and Danish pastries

SKU size: 15 kg BIB



WilShort 1203

Bread and Biscuit

A vanaspati produced from select vegetable oils under controlled conditions

Made with world-class technology

Suitable for biscuit, bread and bun manufacturing with tenderness,

richness and improved organoleptic quality of end products

Made from low-melting and trans fat-free vegetable fats

Combination of select vegetable oils and process conditions ensures soft, smooth and glossy finish

SKU size: 15 kg BIB



Fryola

The Ultimate Frying Oil

Trusted by food companies offering fried snacks

Safe, pure, and healthy oils

Enriched with Vitamin A & D

17% less oil absorption

High smoke point ensures less smoke and low evaporation

Keeps the kitchen clean and reduces topping up (refined oil saving)

Very slow increase in FFA (Free Fatty Acids) and PV (Peroxide Value) while frying

Reaches frying temperature up to 20% faster, 10% slower cooling

Less thickening and blackening of oil on frying, resulting in 21 times more reusability

Higher shelf life of fried products

Less polymerisation reduces dark deposition on frying utensils under standard frying conditions



SKU size: 15 kg TIN, 15 kg JAR, 20 Ltr Jar



Confectionery

BessChoc



Used as a cocoa butter substitute in compound and moulded chocolates
Excellent mould release
Good snap
Steep melting profile
Better flavour release in chocolates

SKU size: 20 kg BB

UltraChoco



Used as a premium CBS for making high-end compound slabs
Provides sharp snappiness
Excellent melting characteristics
Good flavour release

SKU size: 20 kg BB

WilChox



Used for manufacturing whipped cream and chocolate compound slab
Provides shine, snap and good mouth feel

SKU size: 20 kg BB

WilKote



Ideal coating fat for chocolates, toffees, and biscuits
Suitable for non-dairy whipping cream
Customisable to meet customer preferences
Enhances setting characteristics and eating quality
Perfect for confectionery and whipped cream products:

SKU size: 20 kg BB

WilSpread



Versatile chocolate spread and paste
Ideal for cookie and éclair filling
Maintains spreadability across temperatures
Prevents oil separation in various applications

SKU size: 20 kg BB



Ice Creams

Bessice



Superior milk fat replacer (MFR)
Crafted from a unique blend of vegetable oils and fats
Ideal for substituting milk fat in various products
Suitable for ice cream, condensed milk, cheese, and confectionery

SKU size: 15 kg, 20 kg BB

WilKrim 2010



Premium palm kernel oil for ice cream coating
Enhances ice cream product shelf life
Versatile for coating chocolates, toffees, and biscuits
Ideal for use in non-dairy whipping cream

SKU size: 15 kg TIN

WilKrim 3000



Premium refined coconut oil for ice cream coating
Adds cleanliness and extends ice cream shelf life

SKU size: 15 kg TIN

WilShort



Suitable for frozen desserts, choco-paste, and candies
Enhances product shine
Provides a creamy mouthfeel
Offers a sharp melt profile

SKU size: 20 kg BB



Health and Personal Care

Alife & Ozel



Sanitizer

Rich Fragrance
Provides protection against 99.9% germs
Cruelty-free
Made with neem and aloe-vera extracts



Soaps

Lily
Lime
Rose
Sandalwood
Glycerine Soap
Soothing Fragrance
Healing Properties
Moisturising Properties
Cruelty-free
Made with pure extracts



Floor Cleaners

Removes soils, dust and dirt
No dullness of the floor
Low foaming neutral cleaners
Remove multiple coats of slime, bio film, etc.
Does not leave any residual behinds

Our Certifications



Our Plants in India



Our Global Footprint





For a healthy growing nation

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