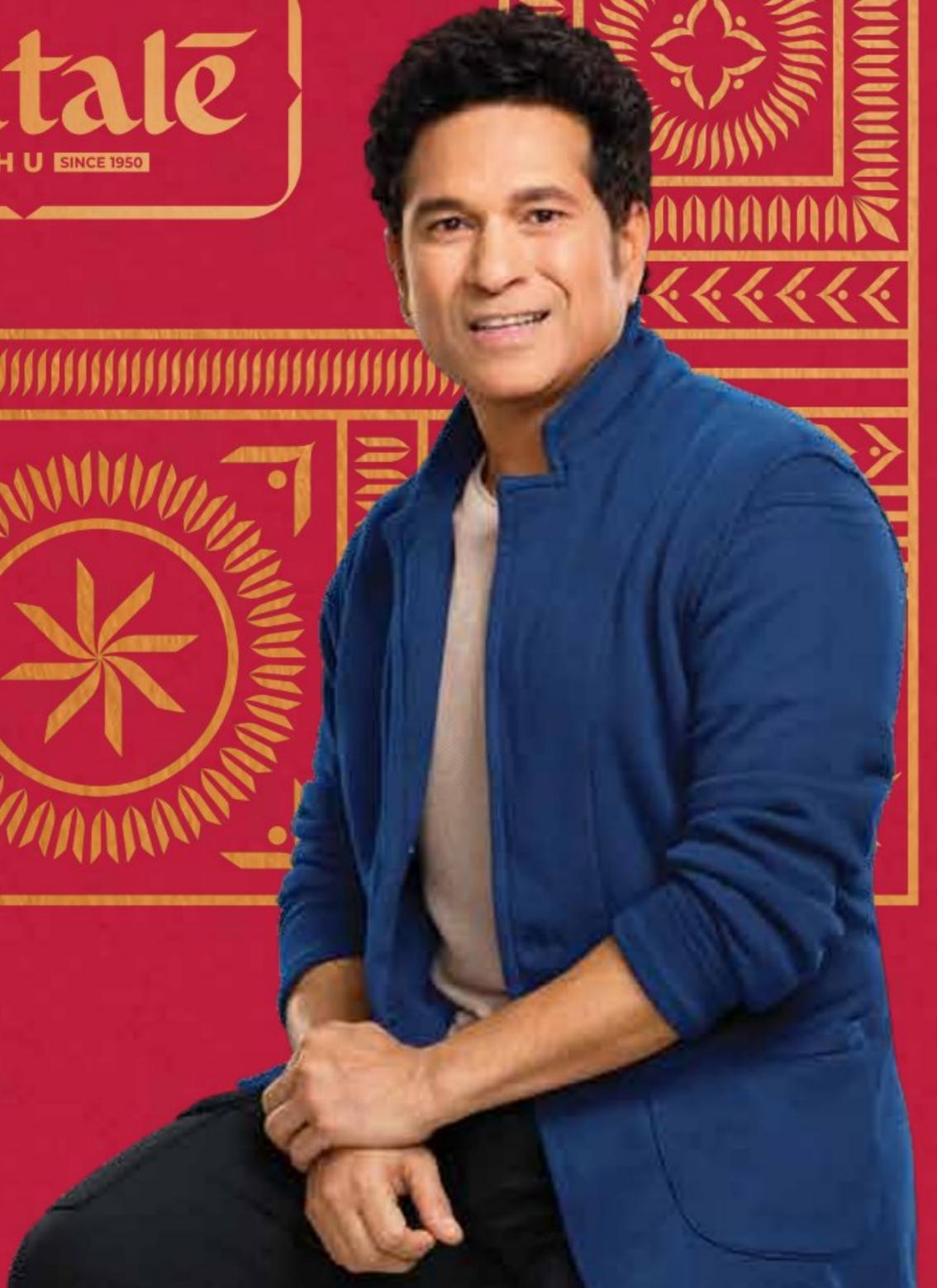




**Chitalē**<sup>TM</sup>  
BANDHU SINCE 1950







## 30+ COUNTRIES WE EXPORT TO

USA, Canada, Australia, New Zealand, UK, Germany, Norway, Netherlands,  
Scotland, Sweden, UAE, Qatar, Oman, Bahrain, Singapore, Malaysia,  
Hong Kong, Nigeria, Kenya, Ireland, Japan and South Africa.

## 6 STATE-OF-THE-ART MANUFACTURING UNITS

## 400+ DISTRIBUTORS CATERING TO CONSUMERS ACROSS THE COUNTRY

## TRUSTED BY





A legacy of honesty,  
an era of possibilities!

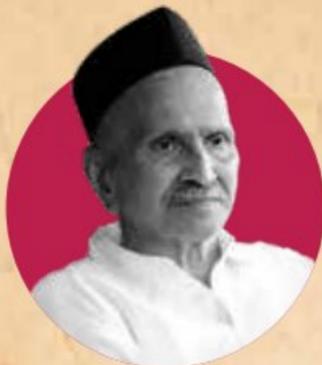
### Founded Chitale Group



Late Shri. Babasaheb Chitale

In 1939, in the Bhilawadi village of Sangli district, the visionary Late Shri. Babasaheb Chitale laid the foundation of 'Chitale' Group.

### Established Chitale Bandhu Mithaiwale



Late Shri. Bhausaheb Chitale

With an entrepreneurial vision and a passion for business, Late Shri. Bhausaheb Chitale opened the first-ever 100 sq. ft. Chitale Bandhu Mithaiwale store at Pune's Kunte Chowk in 1950. Building on his father's and brother's rich legacy, Late Shri. Rajabhau Chitale entered the business in 1954. His hard work and dedication led Chitale Bandhu Mithaiwale to its next milestone with a second store at Deccan Gymkhana. Under the able leadership of the two brothers, Chitale Bandhu Mithaiwale shaped its path to glory.



Late Shri. Rajabhau Chitale

## 1950

Chitale Bandhu Mithaiwale was founded. The two brothers Shri. Bhausaheb and Shri. Rajabhau Chitale propelled the brand towards greater glory.



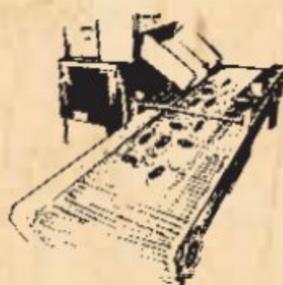
## 1976

Launched Bakarwadi by giving the popular Gujarati dish, a Maharashtra touch. People's love made it a part of Maharashtra's identity.



## 1996

Adopted the first-ever automated system in India to bring uniformity to the colour, crispness and taste of the hero product - Bakarwadi.



## 2000

Started expanding beyond Pune, with products becoming available across India and internationally.



## 2005

Expanded the product range by adding new traditional sweets along with a pedha-making machine to the facility.



## 2015

Built state-of-the-art manufacturing facilities and also introduced new products.



## 2020

Enhanced online presence and safe delivery practices during the pandemic, while launching the ready-to-eat product range.



## 2024

Launched the first-ever store in the USA under 'Chitale Americas'. Currently, 8 stores are operational through subsidiaries.





Representative Image

# Bakarwadi

Put simply, Bakarwadis are fried spring rolls of Indian savouries that are highly snackable. Crunchy by nature, Chitale Bakarwadi is our speciality - a new avatar of an originally Gujarati snack that has now become Maharashtra's identity. Its perfectly balanced spice and crunch makes sure you can't stop at one!



## Loading Details

Gram	250 g
Packs	20
Pieces Per Pack	28

STORAGE CONDITION - AMBIENT

## Allergens

Contains Gluten (Wheat), Treenuts (Coconut) and Sesame Seeds. May contain Milk and Soy.



**15** MONTHS  
SHELF LIFE





Representative Image

# Bingebar

An innovative Indian take on a granola bar, Bingebar is a first-of-its-kind namkeen bar that packs in homely Maharashtrian savouries like Bhel, Chivda and more, in an on-the-go format. For a world that has been fed on chocolate bars, this is something truly special - both in taste and delight.

## Flavours

### Rice Flakes



### Mumbai Bhel



### Indian Spice



Loading Details	Rice Flakes	Mumbai Bhel	Indian Spice
Gram	200 g	200 g	200 g
Packs	18	18	18
Pieces Per Pack	10	10	10

STORAGE CONDITION - AMBIENT

## Allergens

Rice Flakes Bar: Contains Wheat, Milk, Nuts (Peanuts) and Soy. May contain Treenuts.

Mumbai Bhel Bar: Contains Wheat, Nuts (Peanuts) and Soy. May contain Milk and Treenuts.

Indian Spice Bar: Contains Wheat and Nuts (Peanuts). May contain Milk, Soy and Treenuts.

**12** MONTHS SHELF LIFE





# Special Chivda

Made using flattened rice, seasoned spices, and authentic recipes, our Special Chivda is a blend of savoury and spicy flavours, perfect for those late evening cravings.



## Loading Details

Gram	200 g
Packs	25

STORAGE CONDITION - AMBIENT

## Allergens

Contains Peanuts, Treenuts (Cashewnuts), Sesame Seeds and Coconut.  
May contain Wheat, Milk and Mustard seeds.



**12** MONTHS  
SHELF LIFE





Representative Image

# Potato Chivda

Crafted with finely sliced potatoes and tossed in a flavourful mix of spices, our Potato Chivda delivers a light yet indulgent crunch. A classic anytime snack that pairs beautifully with your tea-time moments.



## Loading Details

Gram	200 g
Packs	25

STORAGE CONDITION - AMBIENT

## Allergens

Contains Peanuts, Treenuts (Cashewnut) and Coconut.  
May Contain Wheat, Milk, Soy and Mustard Seeds.



**12** MONTHS  
SHELF LIFE





Representative Image

# Cornflakes Chivda

Made with golden, crunchy cornflakes, our Cornflakes Chivda offers a deliciously crisp bite in every spoonful. A wholesome, flavour-packed snack perfect for mid-day hunger attacks.



## Loading Details

Gram	200 g
Packs	25

STORAGE CONDITION - AMBIENT

## Allergens

Contains Peanuts, Treenuts (Cashewnut), Sesame Seeds and Coconut.  
May contain Mustard Seeds, Wheat, Milk and Soy.



**12** MONTHS  
SHELF LIFE





Representative Image

# Shankarpali

A simple diamond-shaped biscuit, Shankarpali is a sweet delicacy that is a festive special. It is crunchy and is loved by kids and adults for its bite-size, which makes it easy to consume. Fun fact - some Maharashtrian households also prepare a savoury version of Shankarpali!



## Loading Details

Gram	200 g
Packs	25

STORAGE CONDITION - AMBIENT

## Allergens

Contains Wheat. May contain Milk, Sesame Seeds, Mustard Seed, Coconut, Treenuts and Peanuts.



**12** MONTHS SHELF LIFE





Representative Image

# Chakli

A spiral-shaped Indian savoury snack with a spiky surface - Chakli is sure to win you over with just one bite, though one is never enough. While it's a must-have as part of the traditional Maharashtrian faral (a festive feast), Chakli is also a beloved tea-time snack enjoyed throughout the year.



## Loading Details

Gram	200 g
Packs	20
Pieces Per Pack	16

STORAGE CONDITION - AMBIENT

## Allergens

Contains Sesame Seeds.



12 MONTHS  
SHELF LIFE



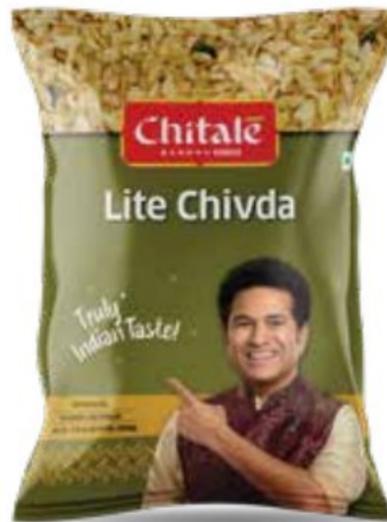
# Namkeens

Our Namkeen range brings together a delightful mix of crunchy classics and flavour-rich favourites. Every bite reflects authentic taste, crafted with traditional techniques and the perfect balance of spice and texture. The assortment also offers lighter, wholesome options for everyday snacking, combining familiar flavours with a touch of authentic goodness.

## Farsan



## Lite Chivda



## Patal Poha Chivda



## Khari Bundi



## Shev



## Masala Shev



## Allergens

**Farsan:** Contains Peanuts, Sesame Seeds. May contain Wheat, Milk and Treenuts.

**Rice Flakes Chivda:** May contain Wheat, Milk, Treenuts, Coconut, Sesame Seeds, Mustard Seeds and Peanuts.

**Patal Poha Chivda:** Contain Peanuts, Coconut, Sesame Seeds and Mustard Seeds. May contain Wheat, Milk and Treenuts.

**Khari Bundi:** May contain Peanuts, Wheat, Milk, Sesame Seeds, Coconut and Treenuts.

**Shev:** May Contain Wheat, Milk and Treenuts.

**Masala Shev:** May contain Peanuts, Wheat, Milk, Sesame Seeds, Coconut and Treenuts.

### Loading Details

Gram	200 g
Packs	25

STORAGE CONDITION - AMBIENT

**12** MONTHS  
SHELF LIFE





Representative Image

# Millets

Millets cover a primary portion of the Indian palette. These are usually used in breakfast items, making a quick and convenient recipe for a fulfilling and nutritious meal. These ready-to-cook millets are the perfect example of 'easy made easier'. It takes away the process of preparation, and the dish can be served in next to no time!



Upma



Sheera



Khichadi

## Allergens

**Millet Upma:** Contains Peanuts and Mustard Seeds. May contain Wheat, Treenuts, Milk, Soy and Sesame Seeds.

**Millet Sheera:** Contain Treenuts (Almonds, Cashewnuts). May Contain Peanuts, Wheat, Milk, Soy, Sesame Seeds and Mustard Seeds

**Millet Khichadi:** Contains Peanuts. May contain Wheat, Treenuts, Milk, Soy, Sesame Seeds and Mustard Seeds.

### Loading Details

Gram	50 g
Packs	12

STORAGE CONDITION - AMBIENT

**9** MONTHS SHELF LIFE





Representative Image

# Banana Chips

Banana Chips are primarily under-ripe banana slices deep fried in oil, and made more delicious by adding a dash of salt, spices and other ingredients. They are thin, crispy and available in funky flavours - ideal to be your favourite snack.



Regular



Salt & Pepper



Spicy Masala



Twisted Masala

## Loading Details

Gram	200 g
Packs	16

STORAGE CONDITION - AMBIENT

9 MONTHS SHELF LIFE





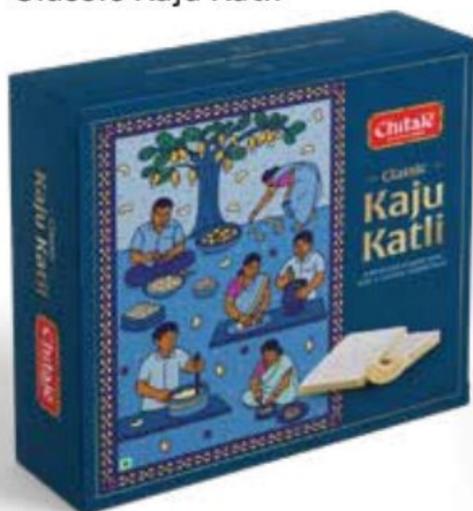
Representative Image

# Kaju Katli

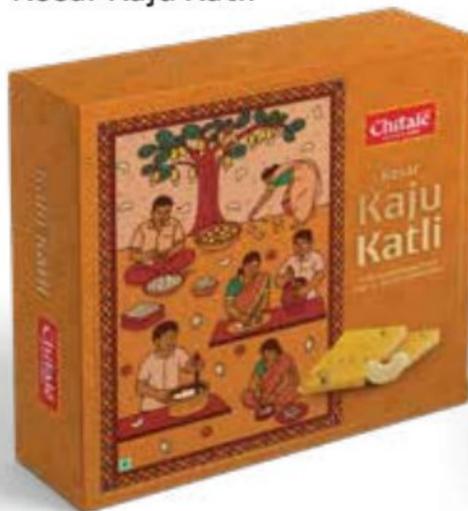
Kaju Katli is an Indian cashew fudge, which is diamond-shaped to win over your taste buds with its richness and sweetness. A premium delight in every bite, we infuse Kaju Katli with rich ingredients, to serve variations that are equally relishable.

## Flavours

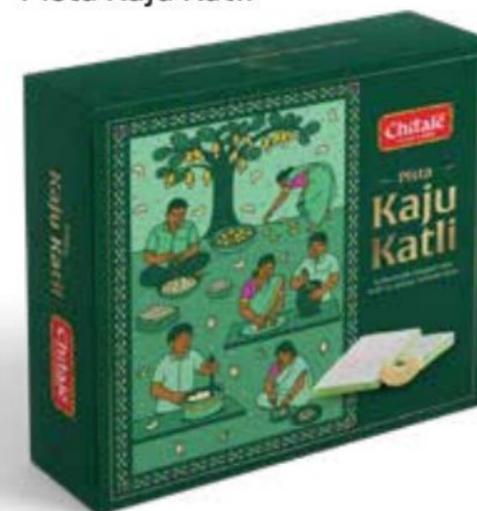
Classic Kaju Katli



Kesar Kaju Katli



Pista Kaju Katli



## Loading Details

Gram	250 g
Packs	20
Pieces Per Pack	24

STORAGE CONDITION - AMBIENT

## Allergens

Kaju Katli: Contains Treenuts (Cashewnuts) and Milk. May contain Wheat, Peanuts and Soy.

Kesar Kaju Katli & Pista Kaju Katli: Contains Treenuts (Cashewnuts, Pistachios) and Milk.

May contain Wheat, Peanuts and Soy.



**4** MONTHS  
SHELF LIFE



# Sweets

Our Sweets range brings you the true taste of tradition. Each sweet is made with good ingredients and classic recipes, giving you the right mix of taste and freshness. Perfect for celebrations or everyday enjoyment, every bite adds a little sweetness to your moment.

Rajkot Pedha

Sadha Pedha

Kaju Badam Roll

Malai Mysore Pak

Mango Burfi



Loading Details	Rajkot Pedha	Sadha Pedha	Malai Mysore Pak	Kaju Badam Roll	Mango Burfi
Gram	250 g	200 g	250 g	250 g	250 g
Packs	20	20	20	20	20
Pieces Per Pack	14	16	08	21	09

STORAGE CONDITION - AMBIENT

Rajkot Pedha  
Sadha Pedha  
Malai Mysore Pak  
**3 MONTHS SHELF LIFE**

Kaju Badam Roll  
Mango Burfi  
**4 MONTHS SHELF LIFE**

## Allergens

Rajkot Pedha and Sadha Pedha: Contains Milk. May contain Wheat, Peanuts, Treenuts and Soy.

Kaju Badam Roll: Contains Treenuts (Almonds, Cashewnuts, Pistachios) and Milk. May contain Wheat, Peanuts and Soy.

Malai Mysore Pak: Contains Milk and Soy. May contain Wheat, Peanuts and Treenuts.

Mango Burfi: Contains Milk May contain Treenuts, Peanuts and Soy.

Besan Ladoo

Karanji

Mini Puranpoli



Loading Details	Besan Ladoo	Karanji	Mini Puranpoli
Gram	250 g	150 g	150 g
Packs	20	20	20
Pieces Per Pack	07	06	04

STORAGE CONDITION - AMBIENT

Besan Ladoo  
**8 MONTHS SHELF LIFE**

Karanji  
**6 MONTHS SHELF LIFE**

Mini Puran Poli  
**3 MONTHS SHELF LIFE**

## Allergens

Besan Ladoo: May contain Wheat, Treenuts, Peanuts, Milk and Soy.

Karanji: Contains Wheat (Gluten), Treenuts (Coconut). May contain Milk, Soy and Peanuts.

Mini Puranpoli: Contains Wheat (Gluten). May contain Peanuts, Milk, Soy and Treenuts.

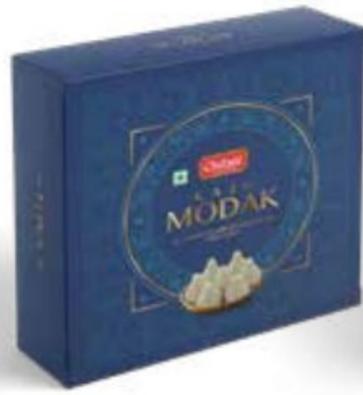


Amba Modak

Kaju Modak

Mawa Modak

Gulabjam



Loading Details	All Modak	Gulabjam	Gulabjam	Gulabjam
Gram	210 g	120 g	250 g	500 g
Packs	20	30	30	12
Pieces Per Pack	21	03	07	15

STORAGE CONDITION - AMBIENT

All Modak  
**4** MONTHS SHELF LIFE

Gulabjam  
**12** MONTHS SHELF LIFE

### Allergens

Modak: Contains Treenuts and Milk. May contain Peanuts, Soy and Wheat.

Gulabjam: Contains Milk and Gluten (Wheat). May contain Treenuts, Peanuts, Soy and Sesame Seeds.

## Soan Papdi

### Flavours

Soan Papdi

Mango

Orange

Cranberry

Royal Anjeer



### Loading Details

Gram	200 g
Packs	20
Pieces Per Pack	09

STORAGE CONDITION - AMBIENT

### Allergens

Contains Gluten and Treenuts (Almonds, Pistachio).  
May contain Milk, Peanuts, Soy and Sesame Seeds.

**8** MONTHS SHELF LIFE





Representative Image

## *Super Premium Gifting*

**Make Every Celebration Sweeter.**

For moments that call for warmth, gratitude and a touch of delight, our artisanal mithai brings sweetness that stays with your guests long after the occasion.

Crafted with decades of expertise, each box can be personalized, letting you curate a refined selection of gourmet mithai that reflects your taste, thought and appreciation

For collaboration contact us :- [export.manager@chitalebandhu.in](mailto:export.manager@chitalebandhu.in)



# Premium Gifting



Chakli



Besan Ladoo



Shankarpali



Patal Poha Chivda



Chakli



Besan Ladoo



Shankarpali



Patal Poha Chivda



Special Chivda



Chakli



Karanji



Besan Ladoo



Shankarpali



Patal Poha Chivda



T&C : All items may not be available at all times. Pictures & presentation may not represent actual product/portion. Any item can be changed / discontinued without prior notice.



# General Gifting



Gulabjam



Besan Ladoo



Mix Katli



Chakli



Besan Ladoo



Shankarpali



Special Chivda



Kaju Katli



T&C : All items may not be available at all times. Pictures & presentation may not represent actual product/portion. Any item can be changed / discontinued without prior notice.

