

PATANJALI®

Shishu Care



‘प्रकृति माँ’ से ‘माँ तक’

Mother Nature to Mother

Swadeshi | Natural | Trustworthy

STORY BEHIND THE DEVELOPMENT OF HERBAL BASED PATANJALI BABY PRODUCTS

Patanjali is a famous organization for manufacturing of safe ayurvedic medicine since 2006. Working in the baby care segment is a challenging task for any commercial organization. Baby skin is very sensitive, soft & supple that easily affected with certain chemicals, allergens, colorants, higher pH or any other cosmetic ingredients. Patanjali R & D team developed baby care products with intensive research and fulfill all regulatory and safety necessities. All products developed with herbal actives, natural oils, ecocert & cosmos certified, scientifically proven & safe ingredients. All products are 100% safe that proven by Mascot Spincontrol India Pvt. Ltd that a global clinical research center for derma care & personal care products.



It is seen in many cases that the child faces problems of allergy or redness or itching due to use of general cosmetic products, hence Patanjali concentrate on only natural & safe products as well as considered every points that provide freedom to mother, uses Shishu care products on their little one without any hesitation.



BODY WASH GEL

Top to Toe



USAGE :

Nourish, hydrates & soothes the baby's delicate skin and helps to remove dryness & roughness.

KEY INGREDIENTS :

-  ALOE VERA GEL
-  HONEY
-  NEEM EXTRACT
-  TURMERIC EXTRACT
-  100% PURE VEGETABLE GLYCERIN
-  VITAMIN E

Net Weight : 200ml
MRP : ₹ 200/-

HAIR CLEANSER

with Natural Conditioner



USAGE :

Nourish, conditions baby's delicate hair & leave it soft & smooth.

KEY INGREDIENTS :

-  ALOE VERA GEL
-  HIBISCUS FLOWER
-  BHRINGRAJ EXTRACT
-  NEEM EXTRACT
-  TULSI EXTRACT

Net Weight : 200ml
MRP : ₹ 200/-

BODY LOTION

with Natural Moisturizers



USAGE :

Nourish, hydrates and soothes baby's delicate skin and helps to reduce dryness and roughness.

KEY INGREDIENTS :

-  ALMOND OIL
-  OLIVE OIL
-  WHEAT GERM OIL
-  ALOE VERA GEL
-  CUCUMBER EXTRACT
-  TURMERIC EXTRACT
-  SH SODIUM HYALURONATE
-  AMA-HALDI EXTRACT
-  SHEA BUTTER

Net Weight : 200ml
MRP : ₹ 200/-

HAIR OIL



USAGE :

Nourish scalp, reduce dryness of baby's delicate hair & help to promote healthy hair growth.

KEY INGREDIENTS :

-  OLIVE OIL
-  MUSTARD OIL
-  ALMOND OIL
-  SUNFLOWER OIL
-  COCONUT OIL
-  VITAMIN E

Net Weight : 200ml
MRP : ₹ 240/-

DIAPER RASH CREAM



USAGE :

Nourish, soothes baby's sensitive skin & helps to prevent dryness, rashes and itching.

KEY INGREDIENTS :

-  ALOE VERA GEL
-  COCONUT OIL
-  OLIVE OIL
-  CHAMOMILE OIL
-  WHEAT GERM OIL
-  YASADA

Net Weight : 25gm

MRP : ₹ 70/-

₹ 210/- (pack of 3)

MASSAGE OIL



USAGE :

Nourish, Soothes & reduce skin dryness. Helps to promote healthy growth.

KEY INGREDIENTS :

-  OLIVE OIL
-  COW GHEE
-  MUSTARD OIL
-  WHEAT GERM OIL
-  ALMOND OIL
-  SUNFLOWER OIL
-  CHAMOMILE OIL

Net Weight : 200ml

MRP : ₹ 240/-

CREAM

with Natural Moisturizers



USAGE :

Nourish, hydrates & soothes baby's delicate skin. Help to reduce dryness & roughness of skin.

KEY INGREDIENTS :

-  ALOE VERA GEL
-  ROSE WATER
-  COCONUT OIL
-  OLIVE OIL
-  CHAMOMILE OIL
-  WHEAT GERM OIL

Net Weight : 25gm

MRP : ₹ 45/-

₹ 225/- (pack of 5)



BODY CLEANSER



USAGE :

Nourish, moisturize and helps to reduce dryness & roughness of baby's delicate skin.

KEY INGREDIENTS :

-  COCONUT OIL
-  OLIVE OIL
-  TURMERIC EXTRACT
-  NEEM EXTRACT
-  ALMOND OIL
-  MINT

Net Weight : 75gm

MRP : ₹ 60/-

₹ 240/- (pack of 4)



WHAT ARE THE FEATURES OF A CHILD'S SKIN?

Baby skin is thinner and more delicate than adult skin. It reacts more sensitively to external aggressors and needs extra special care and protection. A baby's skin needs special care, as it is only one-fifth the thickness of adult skin. Baby skin is less resistant, prone to drying out and more sensitive to UV ray. Infants and children had lower stratum corneum water content and higher transepidermal water loss (TEWL) at most sites. Minimal sebum secretion observed throughout the body in infants and children aged ≥ 1 year. The skin surface pH of infants and children was low throughout the body.

SELECTION CRITERIA FOR BABY PRODUCTS

ENSURE SAFETY FIRST

- Baby skin is thinner and more delicate than adult skin. It reacts more sensitively to external aggressors and needs extra special care and protection.

TAKE ADVICE FROM A PEDIATRICIAN

- As a parent, it is always attracting to get your hands on those colorful and exciting items for your little one. But, don't be so sudden with stocking up baby products from the touted publicity.
- Considering the safety standards, pediatricians are your best helping hand as it is hard to close your eyes to your doctor's advice.

RESEARCH ABOUT THE COMPOSITIONS

- Before purchasing, always check product specific features like No harmful chemical, allergen free, Paraben free, phthalate free, colour free, allergen free fragrance or with natural fragrance, made with natural or organic ingredients and study about the compositions of different companies offering baby products.

USE HERBAL NATURAL BASED BABY CARE PRODUCTS

- A baby's skin is thin and delicate; thereby, it needs the required nourishment. Using usual products on the baby's skin can be harmful. Thus, from toothbrushes to soaps to lotions and everything, you need to be precise and particular for the items you get hands-on. It is worthwhile that you have a preference for mild products that will keep your infant's skin soft, healthy, and free from any infection. Since the special formulations of baby products are from natural components and free from toxic substances.

**Shishu
Care**



PATANJALI[®]



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