



# LEGACY OF 100 YEARS CONQUERING NEW FRONTIERS AROUND THE GLOBE



SINCE 1923



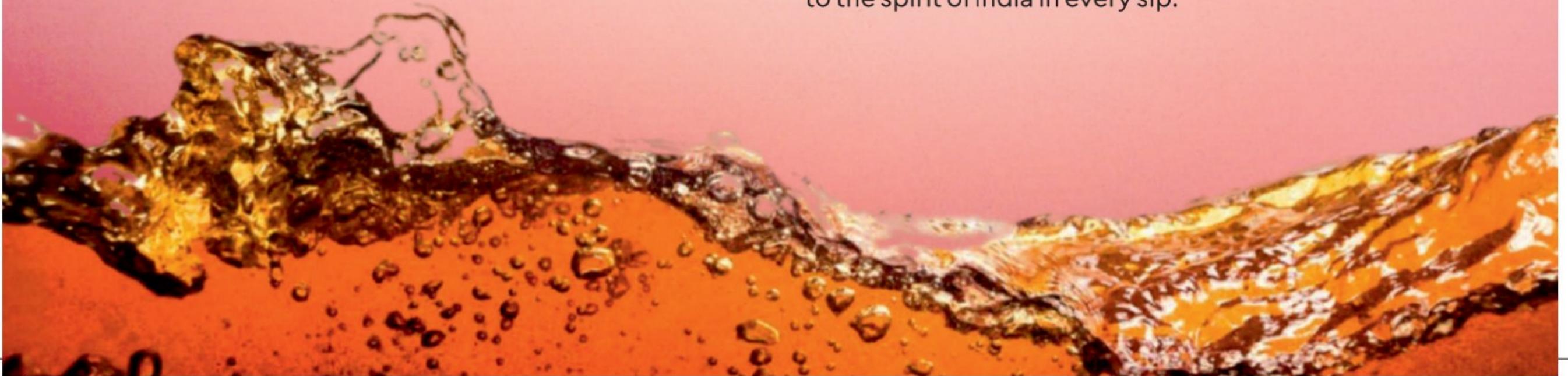
## GENESIS OF THE LEGENDARY INDIAN BEVERAGES

The tale of Sosyo begins in the vibrant tapestry of India's pre-independence era. Amidst the fervor of the independence movement, a spirited young man named Mr. Abbas Rahim Hajoori from Surat dared to dream. In 1923, he took a bold step to create a homegrown alternative to British beverages, launching India's very first carbonated cold drink.

In 1957, the drink evolved and was rebranded as "Socio," a name reflecting its social spirit under the banner of Sosyo Hajoori Beverages Pvt. Ltd.,

inspired by the Latin word "socius." However, the people embraced a twist, affectionately calling it "Sosyo."

With the tagline "Apna Desh, Apna Drink," Sosyo quickly bubbled to the surface of the market, capturing hearts in Surat and beyond. Its delightful flavors led to over 100 variations, securing its place among India's top 1,000 brands. Today, the legacy continues through a dynamic father-son duo, who are taking the Hajoori dream to even greater heights, toasting to the spirit of India in every sip.



## **Our Global Reach** **A Taste of India, Across the World**

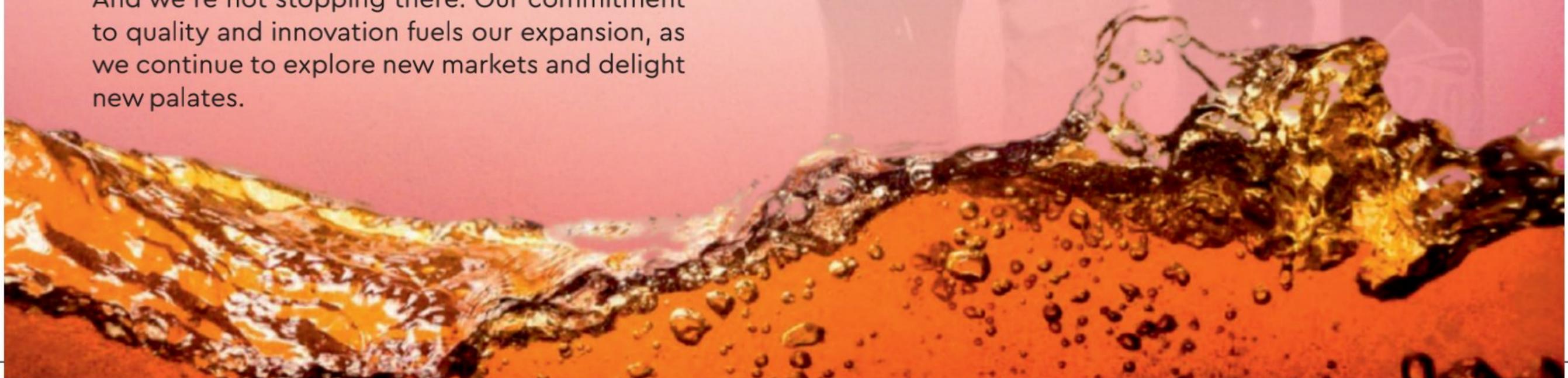
We're not just a local brand; we're a global sensation. Our 100% Indian soft drinks have captured the hearts of consumers in diverse markets

worldwide. From the bustling streets of the USA

### **OUR GLOBAL FOOTPRINT : 30+ OTHER COUNTRIES**

- USA • UAE • UK • CANADA • AUSTRALIA
- NEW ZEALAND • SINGAPORE • SAUDI ARABIA
- KUWAIT • SOUTH AFRICA • CENTRAL & EAST AFRICA
- PHILIPPINES • FRANCE • Cambodia
- EUROPEAN COUNTRIES -  
POLAND, GERMANY, NORWAY, IRELAND, PORTUGAL,  
CYPRUS to name a few.

And we're not stopping there. Our commitment to quality and innovation fuels our expansion, as we continue to explore new markets and delight new palates.





## Mixed Fruit Flavoured Carbonated Water

Sosyo is the oldest and only Indian fizzy drink. For decades, it has retained its unique taste and ruled the heart of millions all over the world.

Sosyo is a cider-based fruit flavoured drink made from apples and grapes that packs quit a punch when had absolutely chilled.



Type of Packaging - Glass Bottle

SKU - 300ml

Unit / Case - 12 Bottles

HSN Code - 22021010

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 9.10kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**25.40 x 17.78 x 25.40**

CBM Per Case

**0.0115**

No. of CS. Per 20 Ft.  
(Loose Stuff)

**2500**

No. of CS. Per 40 Ft.  
(Loose Stuff)

**3100**

**300ml Glass Bottle**



Type of Packaging - Can

SKU - 250ml

Unit / Case - 24 Cans

HSN Code - 22021010

Net Weight Per Case - 6.00kgs

Gross Wet. Per Case - 6.80kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**36.83 x 24.13 x 15.24**

CBM Per Case

**0.0135**

No. of CS. Per 20 Ft.  
(Loose Stuff)

**2160**

No. of CS. Per 40 Ft.  
(Loose Stuff)

**4000**

**250ml Can**



## Jeera Masala Carbonated Water

Kashmira Jeera masala soda is popular amongst people as a "digestive drink" -great after a good meal. Kashmira has traditional Indian flavour with a combination of many spices.

Kashmira Jeera Masala a mix made with rich taste of roasted cumin and traditional spices.

A digestive drink that can do wonders to your appetite!



Type of Packaging - Glass Bottle

SKU - 300ml

Unit / Case - 12 Bottles

HSN Code - 22021010

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 9.10kgs

Shelf Life - 12 Months

Carton Dimentions

(L\*B\*H) - in cms)

**25.40 x 17.78 x 25.40**

CBM Per Case

**0.0115**

No. of CS. Per 20 Ft.

(Loose Stuff)

**2500**

No. of CS. Per 40 Ft.

(Loose Stuff)

**3100**

**300ml Glass Bottle**



Type of Packaging - Can

SKU - 250ml

Unit / Case - 24 Cans

HSN Code - 22021010

Net Weight Per Case - 6.00kgs

Gross Wet. Per Case - 6.80kgs

Shelf Life - 12 Months

Carton Dimentions

(L\*B\*H) - in cms)

**36.83 x 24.13 x 15.24**

CBM Per Case

**0.0135**

No. of CS. Per 20 Ft.

(Loose Stuff)

**2160**

No. of CS. Per 40 Ft.

(Loose Stuff)

**4000**

**250ml Can**





## Lemon & Lime Flavoured Carbonated Water

Crafted with a vibrant burst of lime and citrus flavors, Lemee Lemon offers a truly invigorating taste experience. This refreshing beverage is designed to provide a sustained energy boost, keeping you feeling revitalized and alert for hours on end.



Type of Packaging - Glass Bottle

SKU - 300ml

Unit / Case - 12 Bottles

HSN Code - 22021010

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 9.10kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**25.40 x 17.78 x 25.40**

CBM Per Case

**0.0115**

No. of CS. Per 20 Ft.  
(Loose Stuff)

**2500**

No. of CS. Per 40 Ft.  
(Loose Stuff)

**3100**

**300ml Glass Bottle**



Type of Packaging - Can

SKU - 250ml

Unit / Case - 24 Cans

HSN Code - 22021010

Net Weight Per Case - 6.00kgs

Gross Wet. Per Case - 6.80kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**36.83 x 24.13 x 15.24**

CBM Per Case

**0.0135**

No. of CS. Per 20 Ft.  
(Loose Stuff)

**2160**

No. of CS. Per 40 Ft.  
(Loose Stuff)

**4000**

**250ml Can**





## The Indian Strong Cola Carbonated Water

Introducing "Power Up" the ultimate cola experience designed to elevate your energy and taste buds. This invigorating carbonated drink combines a crisp, effervescent fizz with a bold cola flavor, creating a refreshingly powerful sensation with every sip.



Type of Packaging - Glass Bottle

SKU - 300ml

Unit / Case - 12 Bottles

HSN Code - 22021010

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 9.10kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**25.40 x 17.78 x 25.40**

CBM Per Case  
**0.0115**

No. of CS. Per 20 Ft.  
(Loose Stuff)  
**2500**

No. of CS. Per 40 Ft.  
(Loose Stuff)  
**3100**

**300ml Glass Bottle**



Type of Packaging - Can

SKU - 250ml

Unit / Case - 24 Cans

HSN Code - 22021010

Net Weight Per Case - 6.00kgs

Gross Wet. Per Case - 6.80kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**36.83 x 24.13 x 15.24**

CBM Per Case  
**0.0135**

No. of CS. Per 20 Ft.  
(Loose Stuff)  
**2160**

No. of CS. Per 40 Ft.  
(Loose Stuff)  
**4000**

**250ml Can**





## The Indian Classics Carbonated Water

Explore a whole new vibrant and refreshing World with 6 exciting flavours of Opener, the newest member of the Hajoori family.

Just like its name suggests, Opener will "Open your Senses" and compel to you to keep coming back for more !



Type of Packaging - Glass Bottle

SKU - 250ml

Unit / Case - 12 Bottles

HSN Code - 22021010 / 22021020 (Nimbu)

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 6.20kgs

Shelf Life - 12 Months

Carton Dimentions  
(L\*B\*H) - in cms)

**26.67 x 19.05 x 22.86**

CBM Per Case  
**0.0116**

No. of CS. Per 20 Ft.  
(Loose Stuff)  
**2500**

No. of CS. Per 40 Ft.  
(Loose Stuff)  
**4500**

**250ml Glass Bottle**



Raspberry



Pineapple



Ice Cream



Ginger



Ginger Ale



Nimbu



**SODA**

**Strong Sparkling Soda**  
Carbonated Water

Hajoori's Strong Sparkling Soda a soda with extra sparkle, bubbles, power and extra strong refreshing feel that makes every moment a celebration.



Type of Packaging - Glass Bottle

SKU - 250ml

Unit / Case - 12 Bottles

HSN Code - 22021010

Net Weight Per Case - 3.60kgs

Gross Wet. Per Case - 6.20kgs

Shelf Life - 12 Months

Carton Dimentions

(L\*B\*H) - in cms)

**26.67 x 19.05 x 22.86**

CBM Per Case

**0.0116**

No. of CS. Per 20 Ft.

(Loose Stuff)

**2500**

No. of CS. Per 40 Ft.

(Loose Stuff)

**4500**



**250ml Glass Bottle**



## Energy Drink

Meet Runner - a premium energy drink to keep you pumped up always. Recharge yourself with runner.

Type of Packaging - Can

SKU - 250ml

Unit / Case - 24 Cans

HSN Code - 22021090

Net Weight Per Case - 6.00kgs

Gross Wet. Per Case - 6.80kgs

Shelf Life - 12 Months

Carton Dimentions

(L\*B\*H) - in cms)

**36.83 x 24.13 x 15.24**

CBM Per Case

**0.0135**

No. of CS. Per 20 Ft.

(Loose Stuff)

**2160**

No. of CS. Per 40 Ft.

(Loose Stuff)

**4000**



250ml Can



## Juicy Drinks

Ready to Serve Fruit Beverage

We believe in bottling the pure joy of nature's bounty. Our ready-to-serve juicy range offers a delightful burst of freshness and flavor, crafted from the finest ingredients. Every sip is packed with goodness and energizing taste, perfect for any time of the day.

Sosyo Juice drinks comes in variants as Mango, Litchi, Guava and Nimbu refreshing oneself anytime and everytime.

|                                |                                     |
|--------------------------------|-------------------------------------|
| Type of Packaging - Pet Bottle | Carton Dimentions (L*B*H) - in cms) |
| SKU - 300ml                    | <b>32.4 x 22.8 x 19</b>             |
| Unit / Case - 24 Bottles       | CBM Per Case                        |
| HSN Code - 22029920            | <b>0.014</b>                        |
| Net Weight Per Case - 7.2kgs   | No. of CS. Per 20 Ft. (Loose Stuff) |
| Gross Wet. Per Case - 8kgs     | <b>2150</b>                         |
| Shelf Life - 12 Months         | No. of CS. Per 40 Ft. (Loose Stuff) |
|                                | <b>3450</b>                         |

### 300ml Pet Bottle

|                                |                                     |
|--------------------------------|-------------------------------------|
| Type of Packaging - Pet Bottle | Carton Dimentions (L*B*H) - in cms) |
| SKU - 1000ml                   | <b>33.1 x 25 x 32.5</b>             |
| Unit / Case - 12 Bottles       | CBM Per Case                        |
| HSN Code - 22029920            | <b>0.027</b>                        |
| Net Weight Per Case - 12kgs    | No. of CS. Per 20 Ft. (Loose Stuff) |
| Gross Wet. Per Case - 13.85kgs | <b>1265</b>                         |
| Shelf Life - 12 Months         | No. of CS. Per 40 Ft. (Loose Stuff) |
|                                | <b>2000</b>                         |

### 1Ltr Pet Bottle

Also Available in 600ml Pet Bottle



Mango



Lemon



Guava



Mixed Fruit



Litchi



Mixed Fruit



Guava



Litchi



Mango

SINCE 1923



Building a Dream called

APNA<sup>TM</sup>  
DESH  
APNA  
DRINK

